



FOR IMMEDIATE RELEASE

**SEVERAL BOAT DEBUTS SET FOR SAN DIEGO INTERNATIONAL BOAT SHOW,
June 7-10, 2018**

SAN DIEGO, Calif. (June 4, 2018) — Some of the most popular boat brands in the world will be making their West Coast debuts at the San Diego International Boat Show, which returns to Harbor Island for a weekend of family fun on the water, June 7-10. The show is perfect for boating enthusiasts, those seeking the latest trends in yachting or anyone who enjoys being out on the water. More than 150 boats – a combination of new and used vessels – will be on display at this year’s show.

At least three boats will be making their West Coast debuts at the San Diego International Boat Show: Absolute 50 Fly (presented by SeaNet), Jeanneau 440 and Jeanneau 490 (both presented by Cruising Yachts).

South Coast Yachts, meanwhile, will debut the Beneteau Oceanis 51.1, Beneteau GT50 Sport Fly, Wellcraft Center Consoles and Four Winns Runabouts at this year’s show.

The San Diego International Boat Show, overall, will feature boats for everyone – whether it’s an entry-level family cruisers and personal watercraft to sailboats and motoryachts. Also on display at the show are the latest in nautical gear, gadgets and accessories.

“We’re bringing all types of boats to the show, so there will be something for everyone,” said Duncan McIntosh, the show’s producer. “It’s a great weekend out for the family to come out, check out some of the best boats on the water and enjoy the boating lifestyle. There will also be superyachts on display and several debuts.”

Among the sponsors for this year’s San Diego International Boat Show are California Boater Card, Novamar, the Port of San Diego and Nissan’s “American Titan.”

Novamar offers yacht insurance. It’s NYP – or Novamar Yacht Policy – is crafted to provide the best protection and value for boaters.

The San Diego International Boat Show is also sponsored by the Port of San Diego’s Tidelands Activation Program, which is designed to bring the dynamic waterfront alive with events that engage the community and inspire visitors to enjoy San Diego Bay. The program awards grant funds and waives service fees to community organizations for public events along the waterfront that connect visitors and residents to new cultures and vibrant activities.

Nissan’s “American Titan,” meanwhile, will be on display at this year’s show. The Japanese car company boasts the Titan truck brand as designed, engineered, tested, assembled and powered in America.

California’s Division of Boating and Waterways has begun rolling out the new California Boater Card, which is now required by law and will soon be required of every boat operator in the state.

The Duncan McIntosh Co., publisher of *Sea Magazine*, *Boating World*, *The Log* Newspaper, *FishRap*, *Editor & Publisher* and *OC Weekly*, and producer of Fred Hall Shows, Los Angeles Boat Show, Newport Boat Show and LA Harbor Boat Show, produces the San Diego International Boat Show.

SHOW DETAILS

When: Thursday through Sunday, June 7-10, 2018

Thursday, June 7 Noon to 7 p.m.

Friday, June 8 Noon to 7 p.m.

Saturday, June 9 10 a.m. to 7 p.m.

Sunday, June 10 10 a.m. to 5 p.m.

Where: Spanish Landing Park, East

(Located off of N. Harbor Drive directly across from the airport)

3572 N. Harbor Drive, San Diego, CA 92101

Parking: Airport Long Term Parking (3015 N. Harbor Dr.) — \$20 flat rate. Follow signs to the designated “Event Parking” area within the Long Term Lot, and catch the free shuttle running continuously to and from the show.

Shuttle hours:

Thur. and Fri., June 7 & 8: 11:45 a.m. – 7:45 p.m.

Sat., June 9: 9:15 a.m. – 7:45 p.m.

Sun., June 10: 9:15 a.m. – 5:45 p.m.

Admission:

\$15 – Adults

FREE – Children (under 12 years old)

\$5 Discount for military personnel with Military ID

Purchase your tickets online and receive a free 1-year Sea Magazine or Boating World subscription.

Online tickets: SanDiegoInternationalBoatShow.com

Web/Social Media:

Visit www.SanDiegoInternationalBoatShow.com; Facebook, Twitter and Instagram – #SDBoatShow

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