

FOR IMMEDIATE RELEASE

SAN DIEGO INTERNATIONAL BOAT SHOW® CRUISES IN TO SAN DIEGO BAY June 7-10, 2018

SAN DIEGO, CA (May 18, 2018) – The popular summer San Diego International Boat Show® will return to Harbor Island June 7-10 for four days of fun on the water. Bring the entire family for a fun weekend on San Diego Bay! If you are a boat enthusiast, or are looking for the latest trend in yachting, this show is the place to be. The show offers an excellent opportunity for those who are curious about boating, offering a tremendous resource in finding the right vessel. Come aboard and compare a large selection of new boats, as well as some of the finest brokerage vessels on the Pacific Coast. Whether you're a buyer, a seller or just evaluating the market, this is the premier boat show for a side-by-side comparison.

2018 Show Features Include:

Make your boating dreams a reality by checking out over 150 boats on display, from entry-level family cruisers and personal watercraft to sailboats and motoryachts, as well as the latest nautical gear, gadgets and accessories. If you're dreaming big, the show also has an expanded selection of 80'+ yachts with several making their West Coast debut.

Youngsters will also have some fun at the show, little skippers can have their face painted in multiple colors and designs. And our latex twist artist will keep them guessing . . . It's a dog, it's an octopus, it's a sailboat, it's a balloon!

A variety of good eats from the area's most popular food trucks, Fiddler's Green Floating Tiki Bar and live entertainment will make the boat show an ideal place to shop, tour, learn, and relax with friends and family.

The San Diego International Boat Show is produced by the Duncan McIntosh Co., publisher of *Sea* Magazine, *Boating World*, *The Log* Newspaper, *FishRap*, *Editor & Publisher*, and *OC Weekly*, and producer of Fred Hall Shows, Los Angeles Boat Show, Newport Boat Show and LA Harbor Boat Show.

SHOW DETAILS

When: Thursday through Sunday, June 7-10, 2018

Thursday, June 7 Noon to 7 p.m.
Friday, June 8 Noon to 7 p.m.
Saturday, June 9 10 a.m. to 7 p.m.
Sunday, June 10 10 a.m. to 5 p.m.

Where: Spanish Landing Park, East

(Located off of N. Harbor Drive directly across from the airport)

3572 N. Harbor Drive, San Diego, CA 92101

Parking:

Airport Long Term Parking (3015 N. Harbor Dr.) — \$20 flat rate. Follow signs to the designated "Event Parking" area within the Long Term Lot, and catch the free shuttle running continuously to and from the show.

Shuttle hours:

Thur. and Fri., June 7 & 8: Noon - 7 PM

Sat., June 9: 10 AM - 7 PM Sun., June 10: 10 AM - 5 PM

Admission:

\$15 – Adults

FREE – Children (under 12 years old)

\$5 Discount for military personnel with Military ID

Purchase your tickets online and receive a free 1-year Sea Magazine or Boating World subscription.

Online tickets: SanDiegoInternationalBoatShow.com (\$2 discount available if purchased before June 1)

Web/Social Media:

Visit www.SanDiegoInternationalBoatShow.com; Facebook, Twitter and Instagram – #SDBoatShow

Media Contact:

Preview photos, interviews and additional information are available upon request by contacting c3 Communications, Inc. at joice@c3publicrelations.com or by calling 858-794-6974.

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